

Photographic and video image privacy notice

What will you do with photos of me?

Cambridge City Council will keep any photos taken and store them on our photo library. We will use photos that we have taken for use in publicity purposes, such as council publications, promotional activities, on our website or social media accounts such as Facebook or Twitter.

The council is using its legitimate interests to process your personal information. The council has an interest in publicising its services and events and bringing awareness of the work that the council does.

Your rights

Right to Access – You have the right to access (receive a copy) of your personal data and supplementary information.

Right to Rectification – You have the right to have any inaccurate or incomplete personal data rectified.

Right to Erasure – You have the right to request the erasure of your personal data if it's processing is no longer necessary for the purposes for which it was obtained.

Right to object - You have the right to object to us processing your personal data. If you do not want us to take photos of you then please let the photographer or a member of staff know.

Right to Restriction – You have the right to request a restriction of the processing of your personal data in situations where it is inaccurate, unlawful, and no longer needed for the purposes for which it was originally collected.

Sharing your information

The council may occasionally share images with partner organisations with which it works including the media, who agree to adhere to the Data Protection Act when processing or using the images and not to retain the image for more than two years.

Retention of your personal information

The council will retain the photos taken today for 2 years. After this point these photos will be removed from our image library.

Cambridge City Council is a registered Data Controller with the Information Commissioners Office.

You can find out more about how we handle your data by visiting the Councils Privacy Notice page on the web site. If you have a query regarding your rights please contact the Data Protection Officer who can be contacted by emailing infogov@3csharedservices.org or you can write to the Council and mark your letter for the attention of the Data Protection Officer. You have the right to lodge a complaint with the Information Commissioners Office (ICO) should you believe any part of this statement to be unlawful.