

Corn Exchange Advertising Rate Card

Print at home tickets

Of the 220,000 tickets sold by Cambridge Live tickets approximately 75,000 are print at home.

This is an excellent opportunity to place an advert with a specific call to action such as an specific offer that will reach a targeted Corn Exchange audience.

<i>Annual cost</i>	<i>3 x month cost</i>	<i>6 x month cost</i>	<i>9 x month cost</i>
£5,000	£1,500	£2,875	£4,125

We'll also include a digital ad on our venue screens throughout the duration of the agreement.

Physical tickets

Many people receive their tickets by post or collection from the box office. We can display your ad on the back of our physical tickets.

<i>100,000 tickets (approx. 1 year)</i>	<i>25,000 tickets</i>	<i>50,000 tickets</i>	<i>75,000 tickets</i>
£5,000	£1,600	£3,000	£4,500

We'll also include a digital ad on our venue screens throughout the duration of the agreement. Please note that we are not always able to offer this for periods of time under one year.



Corn Exchange Brochure Sponsor

We offer the opportunity for you to sponsor a season brochure (produced 3 times a year). In return, we will include an insert in the package with the brochure (mailed out to ~10,000 regular attendees) advertising your business and including interesting content about why you have decided to support us. With a broad audience, we find that this is more effective than simply including an advert. We don't typically include inserts with the brochure meaning yours will stand out.

What's included:

- Leaflet insert designed by us in collaboration with you
- Advertising on venue screens for duration of partnership
- 2x Corn Exchange memberships

Price: £2,000 + design and print costs.

All prices are subject to VAT.

Please feel free to contact Sophie Channon for more information

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